Misirlis Nikolaos, Ph.D Candidate CV

Summary

I am a software engineer (BSc, 2001-2005) and a multimedia expert (MA, 2011-2013). My master thesis (Behavioral analysis of social media users) studies social media metrics and analytics, statistics, qualitative-comparative analysis and behavioral analytics. I currently work as a high school teacher (2006- date). I am also is involved with my PhD (2015-to date) at University of Macedonia, School of Applied Informatics. My PhD project is based on social media metrics and analytics in the field of Marketing. My research interests are: social media metrics & analytics, big data, behavioral analytics, qualitative and quantitative analysis, data mining and predictive analytics.

Contact Information

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Working Experience

2014-to date	**High School Teacher** Senior high school ICT teacher. *Subject*: Programming methods and application design.	Vakalis Tutoring school Greece
2013-2014	**Programming language Instructor** *Subject*: C++, PASCAL, JAVA	AKMI college Greece
2010-2014	**High School Teacher** Senior high school ICT teacher. *Subject*: Programming methods and application design.	Pechlivanidis Tutoring school Greece
2007-2013	**High School Teacher** Senior high school ICT teacher. *Subject*: Programming methods and application design & School's PC supporting	Fryganiotis College Greece
2006-2010	**CAD, Adobe Teacher** Teaching of CAD programs and Adobe suites (Photoshop, Illustrator Flash, HTML, CSS)	So Easy – Winnet Greece

Education

2015-to date	**Ph.D Candidate** Social media marketing	University of Macedonia Greece
2011-2013	**MA, Applied Arts** (grade: 74/100) Graphic Arts & Multimedia Design Thesis' title: '*Behavioral research* *of social media users.'* (summa cum laude)	Open University of Greece Greece
2001-2005	**BSc, Software Engineering** (grade: 86/110) Software Engineering with specialization in application design and programming, thesis title: '*Implementation of Gabow's and* *Edmonds' algorithm in JAVA for the* *problem of the maximum matching in* *a graph.*'	University of L'Aquila Italy
2003-2004	**Erasmus student** Faculty of Natural Sciences Department of Computer Science	University of Lisbon Portugal

Language Skills

Greek:	Mother tongue
Italian:	Excellent skills both written and oral
English:	Good skills both written and oral
Portuguese:	Good written skills, average oral skills

Technical Skills

Design Apps & Languages:
- Photoshop
- HTML-CSS
- XML-XSLT
- Macromedia
- Corel Draw

Apps and data analysis:
- MOODLE
- Office Suites
- JAVA
- SQL
- FsQCA
- SPSS
- Gephi

Publications

N.Misirlis, G. Lekakos, 2015. Associating Facebook measurable activities with personality traits. A fuzzy sets approach. [Paper under review].

N. Misirlis, G. Gasparinatos, 2010. *Applications for Programming Environments, Theory & Practice*, PapierLandHellas Editorials, 2nd edition, 2010, Athens.

References

Available if needed.